



The Ten Principles of Transformational Giving

Principle 1: Every act of giving is first and foremost a statement about the faithfulness of God.

Principle 2: Transformational giving is based on the abundance and trustworthiness of God, not a theology of scarcity.

Principle 3: It is better to give than to receive.

Principle 4: Champions connect with organizations for the purpose of enhancing their mutual impact on the cause, not primarily for the purpose of funding organizations to impact the cause on their own.

Principle 5: Transformational Giving relationships between champions and organizations are primarily peer-level accountability relationships, not friendships or organizational support relationships.

Transformational giving is a collaboration between you and God in which He infuses your corporate and personal assets with His grace as you offer them in the way He asks to the people and purposes that He directs.

Principle 6: The champion, not the organization, is called to be the primary means of advancing the cause within the champion's spheres of influence.

Principle 7: The relationship between champion and champion is as important as the relationship between champion and organization.

Principle 8: Giving is not the process but rather the result of the process of a champion being comprehensively coached to share the cause effectively within his or her sphere of influence.

Principle 9: Giving is learned, not latent in champions.

Principle 10: Champions connect with each other and with organizations not according to the amount of their giving but by the degree of comprehensive personal ownership they are exhibiting in the cause.